

Advertising Policy

Summary

The Advertising Policy provides guidance to anyone associated with the Vikings Triathlon Club (Vikings). Vikings will advertise events, training, services and other items according to this policy.

Principle

Viking's mission is to promote the sport of triathlon and multi-sports by encouraging involvement and participation. The club aims to support members developing their skills and fostering a friendly and inclusive community.

Vikings provides opportunities for advertising through branding of equipment and uniforms, social media, website, email and other forms.

What Vikings will advertise

Events

As a service to members Vikings will alert through various communications channels all events managed or approved by Triathlon ACT (TACT), other local events that may be of interest to members and other triathlon and multi-sport events that are relevant to Vikings members.

Training

Vikings will advertise all Vikings approved training and un-coached/informal training sessions organised by club members for the benefit of members.

Vikings will also advertise the services of accredited club coaches on our website and in other communications.

General advertising

Vikings will allow approved advertising on its website, social media platforms and communications as well as on club equipment and at club event sites by any person or organisation that has agreed to the terms of our club sponsorship/partnership framework.

The Committee has discretion to remove any advertising it deems to not comply with this policy.